

# Department of BUSINESS

## Faculty Members:

Lori Gidman, Ed. D.  
Dawn Goellner, M.B.A.  
Jennifer Hiers, M.B.A.

Margaret Jarusewic, M.B.A.  
Aaron Schavey, Ph.D.  
Bradley Smith, Ph.D.

## Majors:

Accounting  
Business Administration  
Business Management  
Economics & Finance

Financial Services Professional  
Interdisciplinary Major in  
Sports Management

## Department Mission

The mission of the department of business is to develop servant leaders who are biblically and ethically grounded, culturally sensitive, and professionally and academically competent.

The department of business challenges students to think critically and creatively, nurtures individual development, integrates the school's Christian tradition and prepares students for a life ministry in a global environment.

The department of business has received accreditation from the International Assembly for Collegiate Business Education (I.A.C.B.E.).

## Accounting Major

The accounting major provides a broad study of financial and management accounting principles and applications, as well as a selection of key business courses to enhance the student's analytical and decision-making skills. The curriculum will prepare students for careers in public accounting, in business and in not-for-profit organizations. It will also provide a solid foundation for further graduate study.

The accounting degree is a 124-hour program. Students interested in sitting for the CPA (Certified Public Accountant) examination must complete a minimum of 150 hours of college credit. These extra hours can be completed through additional undergraduate or graduate level studies. Students are encouraged to work with their advisor in understanding the specific requirements of the state in which they plan to practice.

Bethel Core			HOURS
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Foreign Language 2 semesters, or	6
		1 semester at 200 (Intermediate) level	(3)
		History Elective	3
		Art/Drama/Music	3
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4

			<b>HOURS</b>
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
KINE	252	Fitness/Wellness	1
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	(1)
			<u>49-52</u>

**Accounting Core Requirements:**

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	303	Intermediate Accounting I	3
ACCT	304	Intermediate Accounting II	3
ACCT	310	Advanced Financial Accounting	3
ACCT	311	Managerial Accounting	3
ACCT	312	Federal Income Taxation	3
ACCT	327	Accounting Information Systems	3
ACCT	412	Auditing	3
CAPP	130	Computer Applications	3
			<u>30</u>

**Business Core Requirements:**

BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	341	International Business	3
BADM	450	Business Policy	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	124	Applied Calculus, or	3
MATH	286	Applied Mathematics for Business	(3)
			<u>30</u>

Electives needed to complete the degree **8-11**

**Total credits 120**

For transfer students the 12 hours required at Bethel must be Accounting Core courses, or if these have been completed, in accounting electives. Up to 3 hours of independent study, life learning credit, field work or an accounting internship may be applied toward the 12-hour requirement.

Credits earned at other institutions in 100 or 200 level courses will ***not*** satisfy Bethel courses at the 300 or 400 level.

**Accounting Minor**

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	303	Intermediate Accounting I	3
ACCT	304	Intermediate Accounting II	3
			<b>6</b>
<b>Electives from:</b>			
ACCT	310	Advanced Financial Accounting	(3)
ACCT	311	Managerial Accounting	(3)

			<b>HOURS</b>
ACCT	312	Federal Income Taxation	(3)
ACCT	327	Accounting Information Systems	(3)
ACCT	413	Independent Study in Accounting	<u>(1-3)</u>
<b>Total credits</b>			<b>18</b>

## **Business Administration Major**

The Business Administration major provides a broad base for students desiring to pursue a career in business. Courses in management, marketing, accounting, and economics create a solid foundation for a variety of jobs. Additionally, students are able to choose one of four concentrations: marketing, management, finance, or international business. The business program is focused on biblical principles, recognizing the importance of strong ethics in today's business environment. The program seeks to develop students with strong business competencies to enable them to succeed in their chosen profession. The curriculum prepares students for a variety of positions (e.g. sales, human resources, management, etc.) in many sectors, including banking, healthcare administration, not-for-profit, hospitality, retail, manufacturing, education, and finance.

### **Bethel Core**

BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
		Art/Drama/Music	3
		Foreign Language 2 semesters, or 1 semester at 200 (Intermediate) level	6 (3)
		History Elective	3
KINE	252	Fitness/Wellness	1
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	(1)
		Literature	3
MATH	111	Basic Probability & Statistics, or	3
MATH	107	Algebraic Modeling with Trigonometry, or	(3)
MATH	124	Applied Calculus, or	(3)
MATH	286	Applied Math for Business	(3)
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Science with Lab	4
THEO	110	Exploring the Christian Faith	<u>3</u>
			<b>49-52</b>

### **Major Courses**

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communications	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	334	Human Resource Management	3

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			HOURS
BADM	341	International Business	3
BADM	450	Business Policy	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
CAPP	130	Computer Applications	<u>3</u>
			<b>39</b>

**Select one 9-hour concentration**

**Marketing**

BADM	327	Introduction to Advertising	3
COMM	251	Introduction to Public Relations	3

Choose one of the following:

BADM	326	Sales and Selling	3
BADM	434	International Marketing & Management Strategies	<u>(3)</u>
			<b>9</b>

**Management**

BADM	343	Entrepreneurship	3
BADM	344	Organizational Behavior	3

Choose one of the following:

BADM	428	Leadership	3
BADM	434	International Marketing & Management Strategies	<u>(3)</u>
			<b>9</b>

**Finance**

ECON	304	Investments	3
ECON	431	Money & Banking	3

Choose one of the following:

ECON	239	Personal Finance	3
ACCT	303	Intermediate Accounting I	<u>(3)</u>
			<b>9</b>

**International Business**

ECON	303	Economic Development	3
ECON	420	International Economics	3

Choose one of the following:

BADM	434	International Marketing & Management Strategies	3
SOC	356	Cultural Anthropology	<u>(3)</u>
SS	277	World Regional Geography	<u>(3)</u>
HIST	341	US Foreign Relations	<u>(3)</u>
			<b>9</b>

Electives needed to complete the degree **20-23**

**Total Credits 120**

## Business Minor

ACCT	203	Fundamentals of Accounting	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
		Electives from ACCT, BADM, ECON	<u>9</u>

**Total credits 18**

***This minor may not accompany a major in Accounting or Business Administration.***

**Business Management Major A.A. Degree**

The AA degree is a two year program that can prepare students for entry level and supervisory positions in business. Some students have taken it as preparation for work in a family business. The Bethel AA in Business Management is different from many two year degrees because it includes Christian foundation among the general education courses. Courses in this degree can apply if graduates wish to return to BA level study at a future date.

<b>Bethel Core</b>			<b>HOURS</b>
THEO	110	Exploring the Christian Faith	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
BIBL	216	New Testament Literature, or	3
BIBL	215	Old Testament Literature	(3)
		Mathematics/Science with Lab	3
		Music/Art/Literature/Drama	<u>3</u>
			<b>24</b>
<b>Major</b>			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	121	Introduction to Business	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
CAPP	130	Computer Applications	3
		(may be waived by proficiency exam)	
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
		Electives in Accounting, Computer Applications, Business Administration or Economics	<u>9</u>
			<b>36</b>
<b>Total credits</b>			<b>60</b>

**Economics & Finance Major**

The study of economics provides students with a well-grounded liberal arts education, intentionally integrating the Christian faith with the study of economic activity. The economics major helps students develop skills in analysis and decision-making by thoroughly grounding them in the theory and practice of economic reasoning. The program prepares students to work in business, finance and public policy related fields and is especially appropriate for students planning to attend law school or graduate programs in economics, business and public administration.

<b>Bethel Core</b>			
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
		Art/Drama/Music	3
		Foreign Language 2 semesters, or	6
		1 semester at 200 (Intermediate) level	(3)

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			HOURS
		History Elective	3
KINE	252	Fitness/Wellness	1
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	(1)
		Literature	3
MATH	111	Basic Probability & Statistics	3
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Science with Lab	4
THEO	110	Exploring the Christian Faith	3
			<b>49-52</b>

## Business Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
CAPP	130	Computer Applications	3
MATH	124	Applied Calculus, or	3
MATH	286	Applied Math for Business	(3)
			<b>15</b>

## Major Courses

ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	329	Intermediate Macroeconomics	3
ECON	330	Intermediate Microeconomics	3
ECON	332	Management Finance	3
ECON	420	International Economics	3
ECON	431	Money and Banking	3
ECON	304	Investments	3
ECON		Electives	9
			<b>33</b>

Electives needed to complete the degree **20-23**  
**Total credits 120**

## Economics Minor

ECON	229	Principles of Macroeconomics	3
ECON	230	Principles Microeconomics	3
ECON	329	Intermediate Macroeconomics	3
ECON	330	Intermediate Microeconomics	3
ECON		ECON Electives*	6
			<b>18</b>

\*If student is a business administration or accounting major, ECON332 (Management Finance) does not count toward this minor.

**Financial Services Professional**

The Financial Services Professional major prepares students for a career in financial services. The major consists of a combination of accounting, business and economics and finance classes that will equip them to work in this field. Additionally, the major requires three internships: financial planning, taxation, and credit analysis. These internships will give students real-world experience in diverse areas of financial services and allow students to explore what area of financial services that they would like to work in. This major will prepare students for careers in financial services including but not limited to financial planning, tax planning, credit analysis, investment, and insurance.

<b>Bethel Core</b>			<b>HOURS</b>
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
		Art/Drama/Music	3
		Foreign Language 2 semesters, or	6
		1 semester at 200 (Intermediate) level	(3)
		History Elective	3
KINE	252	Fitness/Wellness	1
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	(1)
		Literature	3
MATH	111	Basic Probability and Statistics, or	3
MATH	107	Algebraic Modeling with Trigonometry, or	(3)
MATH	124	Applied Calculus, or	(3)
MATH	286	Applied Math for Business	(3)
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Science with Lab	4
THEO	110	Exploring the Christian Faith	3
			<b>49-52</b>
<b>Major Courses</b>			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	312	Federal Income Taxation	3
BADM	222	Business Communication	3
BADM	322	Principles of Marketing	3
BADM	326	Sales and Selling	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	239	Personal Finance	3
ECON	304	Investments	3
ECON	332	Management Finance	3
FNAN	320	Seminar in Financial Services	3
FNAN	350	Financial Planning Internship: Financial Planning	3
FNAN	410	Financial Planning Internship: Tax	3

			<b>HOURS</b>
FNAN	415	Financial Planning Internship: Credit Analyst	<u>3</u> 45
Electives needed to complete the degree			<b>23-26</b>
<b>Total credits</b>			<b>120</b>

## Interdisciplinary Major in Sport Management

The make-up and requirements for this major are listed in the Department of Kinesiology.

### Leadership Minor

The leadership minor, consisting of 18 credits, offers skills to students interested in leading businesses, not-for-profit organizations, or ministries. Four courses are required. Students selecting this minor may then build an appropriate career emphasis by choosing two additional courses from among a list of electives.

			<b>HOURS</b>
BADM	428	Leadership	3
BADM	344	Organizational Behavior	3
COMM	272	Introduction to Interpersonal Communication	3
Select 3 hours from the following:			
BADM	122	Business Ethics, or	3
PHIL	340	Christian Apologetics	(3)
Plus two courses selected from the following:			6
MIN	427	Church Management and Administration	(3)
BADM	321	Principles of Management	(3)
BADM	320	Organizational Development and Change	(3)
COMM	352	Intercultural Communication	(3)
<b>Total credits</b>			<b>18</b>

### Marketing Minor

BADM	322	Principles of Marketing	3
BADM	326	Sales & Selling	3
BADM	327	Introduction to Advertising	3
COMM	251	Introduction to Public Relations	<u>3</u>
			<b>12</b>
Select 6 hours from the following:			<b>6</b>
BADM	343	Entrepreneurship	(3)
BADM	427	Internship in Marketing	(3)
BADM	428	Leadership	(3)
BADM	434	International Marketing & Management Strategies	(3)
ART	267	Web Design I	(3)
COMM	387	Communication/PR Research	<u>(3)</u>
<b>Total credits</b>			<b>18</b>